

## **Pigeon Forge Sweepstakes Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE CHANCES OF WINNING THE SWEEPSTAKES. VOID WHERE PROHIBITED.**

**1. ELIGIBILITY:** The Pigeon Forge #PigeonForgeSweeps ("Sweepstakes" or "Promotion") is offered and open only to persons aged 18 or older who are legal residents of the following Sponsor Marketing Regions ("Marketing Regions") at the time on entry: Albany GA, Atlanta GA, Augusta GA, Birmingham AL, Bluefield WV, Charleston WV, Charlotte NC, Chattanooga TN, Cincinnati OH, Columbia SC, Columbus GA, Dayton OH, Dothan AL, Evansville IN, Fayetteville NC, Florence AL, Florence SC, Greensboro-WS, Greenville SC, Harrisonburg VA, Hilton Head SC, Huntington-Ashland WV, Huntsville AL, Indianapolis IN, Jackson TN, Johnson City TN-VA, Knoxville TN, Lexington KY, Louisville KY, Macon GA, Montgomery AL, Morgantown WV, Myrtle Beach SC, Nashville TN, Parkersburg WV, Raleigh NC, Savannah GA, Terre Haute IN, Tupelo MS, Tuscaloosa AL. Each Marketing Region is considered to be the Direct Marketing Region ("DMA") as defined by the Nielson Company. Employees, officers and directors of Pigeon Forge Department of Tourism ("Sponsor"), Katz Communications, Inc. ("Administrator"), and each of their respective parents, affiliates and/or subsidiaries, advertising, promotion and fulfillment agencies, and legal advisors, and the immediate family members (mother, father, brother, sister, daughter, son, or spouse, regardless of where they live) and persons living in the same household of each of such persons (whether or not related), are not eligible. By participating, Entrant agrees to these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters relating to this promotion.

**2. SWEEPSTAKES PERIOD:** Sweepstakes begins 12:01 AM ET on July 11, 2022 and ends at 11:59 PM ET on August 7, 2022. The online sweepstakes database is the official time keeping device for the Sweepstakes.

**3. TO PARTICIPATE AND SUBMIT ENTRIES:** Enter online by logging on to [www.PigeonForgeSweeps.com](http://www.PigeonForgeSweeps.com) ("Sweepstakes site") and enter the requested information including your name, mailing address, phone number, and age in the online entry form. An email address is not required to enter. Limit 1 entry per person per day.

Each online entry must be manually key stroked by the entrant. Any use of robotic, automatic, macro, programmed, third party, bot or like registration or entry methods will void all such registrations and entries, and any participant using any such method will be disqualified. All entries become the sole and exclusive property of Sponsor and will not be returned.

For purposes of these Official Rules, "receipt" of an online entry occurs when Sponsor's servers record the entry information. Any automated computer receipt (such as one confirming delivery of email) does not constitute proof of actual receipt by Sponsor of an online entry. One phone number / e-mail address per person – multiple entries by the same person using different e-mail addresses will be disqualified.

**For Mobile Device Users.** Message and data rates apply to use of mobile device for Sweepstakes entry. You may be charged by your wireless carrier for submitting your entry via mobile device. Be sure to check your wireless carrier's pricing plan before entering via mobile device. Not all mobile devices offer wireless Internet access; and wireless Internet access may not be available in all areas.

**4. PRIZING:** One (1) Grand Prize four (4) day, three (3) night stay in Pigeon Forge TN for up to four (4) people. Grand Prize consists of: Three (3) nights lodging for four (4) in Pigeon Forge TN for up to four (4) people, Pigeon Forge VIP Pass that provides complimentary access for up to four (4) persons into approximately twenty (20) attractions and businesses, Four (4) Dollywood Tickets, and \$250 gas card. Approximate Retail Value of the Grand Prize package is \$4,125.

**ODDS:** Odds of winning depend upon the number of eligible entries received.

**PRIZE RESTRICTIONS:** Entrant must be a legal resident of the Marketing Region in which he/she designated at the time of entry. **Potential winner and family must travel on the same itinerary prior to December 31, 2022. Trip is subject to blackout dates and availability. All meals, taxes, gratuities, and other expenses not specified herein are the sole responsibility of the winner.** If the winner cannot accept the prize as stated, prize will be forfeited in its entirety and, at Sponsor's / Administrator's discretion, awarded to an alternate winner. Taxes on prize and all expenses not specified related to acceptance and use of prize are winner's responsibility. Grand Prize winner will be issued a 1099 IRS Tax Form reflecting fair market value of prize and he/she agrees to cooperate fully with the attendant reporting obligation of Sponsor and its designees. No prize transfer. No cash or other prize substitution except by Sponsor who reserves right to substitute a prize, in whole or in part, for one of comparable or greater value in the event of unavailability.

**Sweepstakes Drawing:** The potential grand prize winner will be selected in a random drawing from amongst all eligible entries received on or about August 10, 2022. Drawing will be conducted by Katz Communications, Inc., independent judges. If you are selected as a potential prize winner, you will be contacted via the phone number and/or e-mail address you provided at the time of entry and informed as to how to claim your prize. Administrator will make a minimum of one (1) and a maximum of three (3) attempts to contact you. If Administrator is not able to contact you or is not able to verify your eligibility for any reason, you forfeit all claims to the prize and an alternate will be selected. Grand Prize winners will be required to sign and have notarized an Affidavit of Eligibility and Liability Release. Travel guests must sign and have notarized a Liability Release. If travel guest is not age of majority in state of residence, release must be confirmed and signed by his or her parent or legal guardian. (And such minor guest may only accompany his/her parent/legal guardian – i.e., the Grand Prize Winner – on trip.) Failure to timely return documents or if prize notification is returned as undeliverable will cause prize to be forfeited and awarded to an alternate. If the prize notification or prize is returned as non-deliverable, or if a winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize will be forfeited and be awarded to an alternate winner randomly selected from amongst all remaining eligible entries received.

**5. GENERAL CONDITIONS:** Participants agree (a) that Sponsor, Administrator, their respective parents, subsidiaries and affiliated companies, advertising and promotion agencies, (individually and collectively "Releases") are released, will have no liability whatsoever for, and shall be held harmless by Participants against any liability for any injuries, losses or damages (whether due to negligence or otherwise) of any kind (whether direct, indirect, incidental, consequential, punitive) to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Sweepstakes and (b) winner, by acceptance of the prize, grants (and agrees to confirm that grant in writing) permission to Sponsor and those acting under its authority the right to the use of his/her name, picture, likeness, voice, biographical information and statements, at any time or times, in perpetuity, for advertising, trade, publicity and promotional purposes in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval and without additional compensation, unless prohibited by law. Without in any way limiting the foregoing, Releasees make no representation, warranty, or guarantee of any kind regarding the prize.

**USE OF DATA:** All information submitted by Entrants will be treated according to Sponsor's privacy policy, available at [www.mypigeonforge.com/privacy-policy](http://www.mypigeonforge.com/privacy-policy). By participating in the Sweepstakes and providing your email address or any other applicable contact information, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy

**6. LIABILITY LIMITATIONS:** Releasees are not responsible for lost, late, misdirected, incomplete, illegible, or non-delivered entries; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Web site, telephone, or cell phone availability or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry, or other information or the failure to capture, or loss of, any such information. Persons who tamper with or abuse any aspect of this Sweepstakes, as solely determined by Sponsor/Administrator, will be disqualified. (But disqualification shall not represent the sole remedy available to Sponsor/Administrator.) Releasees are not responsible for injury or damage to Participants' or to any other person's computer or mobile device related to or resulting from participating in this Sweepstakes or downloading or receiving materials from or use of the Sweepstakes site. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention, technical failures or other causes which, in the sole opinion of Sponsor, corrupt or impair the administration, security, fairness or proper play, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes, and select the winner from all eligible entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Releasees are not responsible for any incorrect or inaccurate information, whether caused by Web site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes; and assume no responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction, or unauthorized use of any web site. In the event of a dispute as to the

identity of an entrant, the authorized account holder of the cellular phone number or email address used to enter (as applicable) will be deemed to be the entrant and must comply with the Official Rules. "Authorized Account Holder" of a cellular phone is the natural person to whom the cell phone number is assigned by the cellular wireless phone provider, and the Authorized Account Holder of an email address will be deemed to be the natural person who is assigned an email address by an Internet access provider, on-line service provider or other organization which is responsible for assigning email addresses of the domain associated with the submitted email address.

**7. WINNER'S LIST:** For the name of the prize winners, mail a self-addressed first class stamped envelope to: Pigeon Forge Sweepstakes Winner Name, c/o Katz Radio Group (att: KMN), 125 West 55th Street, New York, NY 10019 for receipt by August 8, 2022. For a copy of the Official Rules, mail a self-addressed first class stamped envelope to the above address and print "Official Rules" on the outer envelope for receipt by August 8, 2022.

**8. SPONSOR:** Pigeon Forge Department of Tourism 135 Jake Thomas Road Pigeon Forge, TN 37863

**9. ADMINISTRATOR:** Katz Communications, Inc. 125 West 55<sup>th</sup> Street, New York, NY 10019